



JEN G ANDERS

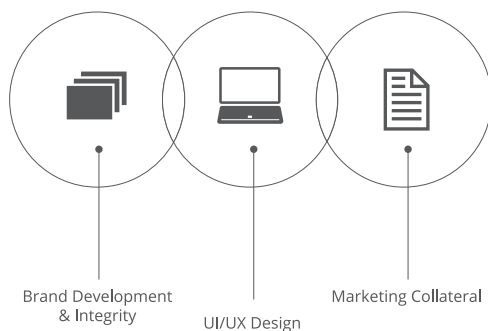
Address | 251 Ridgeway Dr.
Lolo, MT. 58947

Contact | jen@jenganders.com
406 240 7304
jenganders.com

PERSONAL STATEMENT

I am a highly dedicated and creative Senior Designer with more than eleven years' experience in a variety of environments from large, globally-known corporations to smaller, local agencies. My passion for fresh and original design, combined with a level-headed and rational approach to clients' needs has led to a diverse and extensive portfolio. During my time in the industry I have gained valuable experience as a designer, mentor, and leader, and become accustomed to the fast-paced, sometimes demanding, nature of marketing design and development. I am proficient with Adobe Creative Cloud, and have extensive knowledge of creating graphics, designing and coding marketing emails, print collateral design (anything from billboards to brochures to elite event invitations), and website design and development from start to finish.

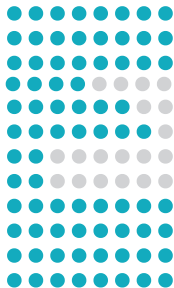
MY SPECIALITIES



DESIGN SKILLS

01 Computer

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe XD
HTML & CSS
Javascript
PHP
Wordpress
Outlook
Powerpoint
Word



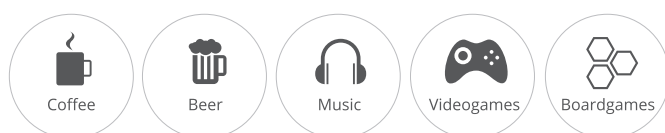
02 Knowledge

Leadership.
Team management.
Campaign marketing
Art direction.
Organization.
Social media.
Photography direction.
Typography.
Color theory.
Image editing.
Editorial design.
Video direction.

LANGUAGE SKILLS



HOBBIES & INTERESTS



PROFESSIONAL EXPERIENCE

U.S. Graphic Designer (Sept 2019 – Current)

BIOTRONIK, Inc. | Lake Oswego, OR (Currently Remote)

- Marketing Collateral – Brochure, Flyers, Sales Sheets, Email Design, Case Studies
- Editorial/Pagination – Extensive product manuals and visual guides
- Large-Scale Printing – 2021 HRS Booth Design, 2020 NSM backdrops
- Presentations – Executive speaker decks, customer-facing training and educational materials
- Logo Design – Various BINC properties and clinical studies
- Administration – Workflow management, process development, marketing strategy

Freelance Senior Graphic Designer (Dec 2018 – Sept 2019)

Creative Circle | Portland, OR

- RR Donnelly (Jan - Jul) – Digital Marketing, Albertsons; Web Design, RRD.com; Annual Reports, Proxy Statements; additional print & digital marketing materials

Lead Designer & Developer (Oct 2016 – Nov 2018)

Cosmital Designs (Cosmital Inc.) | Orlando, FL & Portland, OR

- Web Design & Development – Comps/Mockups, Photoshop, Custom graphics, Illustrator, Image sourcing, WordPress, Custom CSS, Custom themes, plugins
- Logo Design – Illustrator, Photoshop
- Marketing Materials – Business Cards, Brand Development, Custom Print Pieces, Illustrator, InDesign, Photoshop
- Administration – Customer Service, Office 365, Google Suites

Graphic Designer (May 2015 – Oct 2016)

FIS Global | Orlando, FL

- Branding Collateral – FIS Expo Booth Design, Event Materials & Collateral, Brochure Design, Custom print Design, Business Cards
- Custom Print Design – FIS Holiday Invitations, FIS Holiday Cards
- Marketing – Company Rebrand/Responsive Coding
- Logo Design – Various FIS Intellectual Properties

Owner / Freelance Designer (Nov 2014 – May 2015)

Owls[On]Foot (Rebranded as Jen G Anders) | Orlando, FL

- Administrative – Owls[On]Foot: Client Relations, Marketing, Social Media, Etc.
- Freelance – Project Pop: Logo Design, Packaging Design, Client Relations
- Web Design and Development – Owls[On]Foot: Fully Responsive, Ecommerce, Wordpress Theme, Development, Design, Maintenance

Marketing Design Specialist (May 2014 – Nov 2014)

GolfNow.com (Golf Channel; NBC Universal) | Orlando, FL

- Branding Strategy – Branding Guides, Internal Materials, Managing Brand Standards
- Graphic Design – Old Tom Morris Campaign: Web Banners; How-To Campaign: Story Boards; Logos: Culture Club, Casino Night; Print Materials: AmTour Championships
- Email Marketing – AmTour: Design, Responsive Coding; Newsletter: Design, Responsive Coding

Senior Graphic Designer (Promoted from Intern and Junior) (Jan 2013 – May 2014)

Rockaway PR | Orlando, FL

- Graphics Lead – Estrella Damm Tapas Wynwood Journey: Web design, Marketing Collateral, Project Management, Client Relations
- Graphics Lead – James Beard: Taste Miami: Marketing Collateral, Event Collateral, Project Management, Client Relations
- Graphic Designer – Taverna Opa Orlando: Marketing Collateral
- Graphic Designer – Urgo Hotels (Pompano Beach Marriott, Whiteface Lodge, Palm Beach Marriott): Printed Marketing Collateral, Digital Marketing (Emails & Web), Project Management

EDUCATION



International Academy of Design and Technology

Feb 2011 - Nov 2013

Bachelor of Fine Arts in Graphic Design